

TRIAL BOOM PRIVACY POLICY

Updated: 04.20.2018

At Trial Boom, we believe privacy is a fundamental human right. We appreciate your trust in our products and services. In order to provide you with great games and make them better, Trial Boom will collect both personal information and non-personal information (collectively, "**Information**"). We take care of how your Information is processed and used. **Trial Boom does NOT gather your personal information to sell to advertisers or other organizations.**

This Privacy Policy:

- explains how Trial Boom collects, stores, uses, and may transfer or disclose your Information;
- applies to all Trial Boom websites, products and services ("**Properties**").

Trial Boom may use cookies and/or similar technologies on the Properties.

Trial Boom reserves the right to make changes to this Privacy Policy at any time by posting a modified version online at <https://www.trialboom.com/legal/privacy-policy>, so please review it frequently to ensure you are aware of any changes. If Trial Boom makes a material change to this Privacy Policy, we will provide notice to you in our Privacy Policy as posted and on the Trial Boom home page.

1. SUMMARY AND SCOPE OF TRIAL BOOM PRIVACY POLICY

This Privacy Policy applies to all Properties, including:

- Trial Boom websites, online products and services;
- Trial Boom console simulators and games; and
- Trial Boom mobile applications.

Whenever you use a Property we may collect, process, and combine Information; contact you from time to time; and provide you with customer service and other services you have requested. We may, from time to time, also disclose Information to Trial Boom group companies, and/or share Information with suppliers and partners, in order to provide you with goods or services you have requested or online advertising selected by us.

This Privacy Policy does not apply to third party websites, online properties, or systems to which our Properties may link or through which our Properties may be accessed, and you accept Trial Boom is not responsible for the security or privacy practices of any such third party websites, properties or systems. In some instances, we may direct you to a site that is operated by a vendor or partner. Even though the page where you provide information may have the look and feel of the Properties, a different privacy policy may govern that information collection by our vendor or partner.

2. INFORMATION WE MAY COLLECT AND HOW WE MAY USE IT

Trial Boom collects Information about you from you and other sources. We use and may combine that Information to operate, tailor content, personalize, adjust and improve our Properties, and to send you messages or personalized information about our simulators, games, your scores, new features and more, including for marketing and promotional purposes.

Information Provided By You

Trial Boom may collect Information from you when you: (A) create a Trial Boom account with a Property; (B) use our Properties; (C) participate in sweepstakes, contests and promotions; (D) use Trial Boom customer service; (E) choose to receive newsletters on products and services, receive marketing emails, and/or participate in surveys; (F) buy Trial Boom services or products online; (G) use “send-a-friend” functionality; or (H) allow sharing through Social Media.

A. Creation of a Trial Boom Account

Trial Boom will collect certain Information from you when you register with a Property. Personal information collected during registration includes your first and last name, email address and username. This personal information is combined with other Information such as your date of birth, country and information about your interests in and use of various products, programs and services and marketing preferences. Additionally, we will collect and may combine Information when you link a third party account to your Trial Boom account, and the use of certain Properties may require you to link a third party account to your Trial Boom account. With a Trial Boom account you may enjoy a tailored service and support across the Properties such as the community portals, email newsletters and the games and simulators you love and enjoy.

B. Use of Our Properties

When you visit or use our Properties we may collect, process and/or combine Information about your use of those Properties, such as websites you visited before and after you used a Property, browser type and language, IP address, hardware and software information, third party account information, gameplay/simulator data, purchase histories, and Social Media data. We may use Cookies and/or similar technologies (collectively referred to as “**Cookies**”) to do this. In addition, we or our partners may also use Cookies to serve ads in our Properties.

Trial Boom may collect, process, and combine data such as your age, gender, interests, name, email address, gameplay, marketing preferences, customer service, and device-related information.

Trial Boom may also publicly display certain Information about you, including third party account information and gameplay information, on the Properties. For example, your gamertag may be displayed on leaderboards if you are a top player in a certain Trial Boom game or simulator. If you have synced a third party account with your Trial Boom account, your

gamertag may be made available to be searched by other users if you have not opted out of this feature.

To provide fair gaming and simulator experience to all players, Trial Boom uses anti-fraud technologies to prevent any cheating.

Trial Boom collects user data for two main purposes: (1) Digital Rights Management (DRM) and (2) Quality Control. For DRM, we collect unique login information to ensure that users are not abusing their logins and passwords (i.e., sharing it with others). For Quality Control, we collect statistics of usage and in-app activity, so that we can better identify any bugs or glitches in our products, as well as determine where certain aspects of our products may need more legal content explanation.

Trial Boom does not share or sell your unique login data or in-app usage data with third parties.

C. Sweepstakes, Contests, and Promotions

When Trial Boom runs contests or promotions on our Properties, we may collect certain Information from participants such as their name, address, postal code, email address, phone number, age and/or date of birth, or other information or content submitted by you. We may also need to collect additional information in order for you to claim a prize. That Information may be combined with other account information and will be used and shared in accordance with this Privacy Policy.

D. Interact with Customer Service

In order to provide you with customer service and assist you with resolving any issues you may have, Trial Boom may collect Information from you including your contact details, together with details of your customer service issue and its resolution.

E. Receive Newsletters on Products and Services, Receive Marketing Emails, and/or Surveys

Trial Boom may offer you the ability to receive newsletters periodically by email about our products and services. At any time, you can manage your preferences from your account settings and stop receiving further newsletters by unsubscribing from the link in the footer of each email we send to you.

We may, from time to time, send you surveys in order to improve player experience with our simulators and games.

F. Buy Trial Boom Products or Services Online

Trial Boom does not collect any credit card and/or billing information when you purchase products or services (such as digital content) online. However, you may be required to provide credit card and/or billing information to one of our third-party vendors in order to complete a

purchase. We encourage you to review the privacy policy of our third-party vendors before providing them with your personal information, as their privacy practices may vary from ours. At the time of purchase, you may also have the option to provide Information (such as your email address) to Trial Boom for the purpose of sending you additional information or offers.

G. Send-a-Friend

From time to time, Trial Boom may offer you the ability to email or message friends or family by using our "send-a-friend" tool. In the event we offer you this ability, we delete both sender and recipient email addresses after sending the message and only use the information we collect for the purpose of sending the email or message (unless we have separately collected the sender or recipient's details for other purposes described in this Privacy Policy). In using our "send-a-friend" tool, you confirm that you and the recipient know each other and that you have their consent to send them an email.

H. Social Media

You can interact with some Properties through social networking sites, such as Facebook and Twitter (or social media plug-ins and applications) ("**Social Media**"). When you interact with Trial Boom and/or the Properties through Social Media you acknowledge that we may access your Information, solely in accordance with your Social Media privacy settings, and use it to tailor content, marketing, and improve and adjust user experience relating to Trial Boom Properties, as well as (1) give you exclusive content; (2) personalize your online experience with us within and outside our Properties; and (3) contact you in accordance with applicable marketing preferences through Social Media or directly by sending you the latest news, special offerings, and rewards.

When you post personal information publicly through the Properties, or on Social Media, it may be viewable by other users of these sites and we cannot prevent further use of the personal information by third parties. For more information about how your Social Media uses and protects your personal information, please refer to their privacy policies and terms of use.

Information Provided By Other Sources

We may also obtain Information about you from other sources, such as Social Media, our vendors, partners, and network advertising companies, and combine that Information with Information we have collected from or about you. We only collect Information from other sources where they have confirmed to us they are legally entitled to share it with us. We may use Cookies to provide and support our Properties and each of the uses outlined and described above.

3. YOUR CHOICES

You have choices over the Information provided by you and by other sources, and how that Information is used by Trial Boom. You can exercise your choices by updating your preferences at any time and also by managing your settings on your devices and third party accounts.

Your Choices About Information Provided by You

If you do not want to provide Trial Boom with personal information, then you can choose not to provide it. Please note that if you choose not to provide us with personal information, we may not be able to provide you with the relevant Trial Boom product or service that you want. For example, without providing an email address, you will not be able to create a Trial Boom account.

Your Choices About Information Provided by Third Parties

You may be able to control how third parties collect and share your Information by changing your preferences or opting out of collection directly with those third parties. Before disclosing Information to third parties, we recommend you check their respective privacy policies for further details.

Your Choices About Trial Boom Using Your Information

You can exercise choices over how Trial Boom uses your personal information and update your preferences at any time:

- to remove yourself from individual contests or promotions, or from receiving email marketing or newsletters from Trial Boom, simply click the unsubscribe link in the email or access your account from <https://www.trialboom.com> and edit your email marketing preferences. You will need your password to access your account;
- to disable selected Cookies from collecting information relating to the effectiveness of advertising campaigns or analytics data and from serving you with personalized advertising on our Properties or third party properties, please configure your settings appropriately in your Internet browser, or contact Trial Boom directly.

If you opt-out of receiving email marketing communications from us, please note we may still contact you occasionally about the status of your account, such as to inform you that your account may be expiring, or for other service related information.

4. Sharing Information

Trial Boom does not share or sell your information to any third-parties, advertisers, or organizations for purposes of data collection or analysis. We only share your information in a very limited number of circumstances, all of which pertain to our ability to continue providing you with the highest quality legal technology products

Trial Boom shares Information:

- with vendors and partners engaged by Trial Boom in order to provide you with goods or services you have requested or online advertising selected by us;

- if required to do so by applicable law, regulation or legal process;
- if necessary to exercise, establish or defend our legal rights;
- if necessary to protect the vital interests of any person; and
- in connection with the sale of our business or assets.

Please note that any information, including personal information that you reveal in a bulletin board, message board, chat room or other public forum is publicly viewable.

Vendors

Vendors provide goods and services (for example, billing, consumer services support, consultancy, information technology hardware and software) to Trial Boom in order to support, operate and develop the Properties and to deliver marketing communications on our behalf. We do not share Information with vendors to use for their own direct marketing purposes or any other purpose without your consent, except those outlined above and to execute, deliver and/or improve the services they provide.

Third Parties

Other third parties may need your Information in order to provide goods and/or services you have requested, for example, to deliver Trial Boom digital content you have purchased through your games console, mobile phone, or tablet.

Law

We will disclose your Information in the good faith belief that we are required to do so by law, including but not limited to disclosure to law enforcement or other government officials in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose you or us to legal liability.

This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.

Legal Rights

We will disclose your Information where necessary for the purpose of exercising, establishing or defending our legal rights. For example, we will review your gameplay, communications, and other account information in order to investigate allegations of cheating, hacking or any other breach or alleged breach of any applicable Terms of Use or this Privacy Policy and disclose your personal information, including communications, to our legal advisors, consultants and law enforcement or other government officials.

Vital interests

We disclose your Information with third parties where we believe this is necessary to protect the vital interests of any person. For example, we disclose Information relating to an online account if we in good faith believe the user of that account is using it in ways that are harmful to others (e.g. making inappropriate contact with minors).

Sale of our business or assets

Separately, in the event of a merger, acquisition, reorganization, bankruptcy, or other similar event, Trial Boom's customer information including Information and communications may be transferred to our successor or assign.

5. Security

Trial Boom takes a range of security measures designed to protect your personal information and keep it confidential (unless it is non-confidential by nature, for example, publicly-available information like user generated content, leaderboard rankings, and scores, etc.). We also take steps to ensure that the personal information collected is protected from misuse and alteration. In addition, we request vendors who process personal information on our behalf to themselves take a range of security measures designed to help protect your personal information. However, the Internet by its nature is not a secure environment and the nature of security risks is constantly evolving, as are the technical and organizational industry standards relating to management of those risks. The complete security of any personal information collected, stored or used by us or our vendors cannot therefore be guaranteed.

6. Accessing Information

You can view, correct, update or request the deletion of your personal information in any of your Trial Boom accounts at any time.

If for any reason you wish to view, correct, or update personal information collected about you, or if you want to deactivate your Trial Boom account, simply access your Trial Boom account through <https://www.trialboom.com> or another product or service as applicable and edit your personal information. You will need your password to access your personal account. You may also send us an email asking us to deactivate your account at support@trialboom.com or legal@trialboom.com.

If for any reason you are concerned with the way we are using your personal information, or would like to correct or request that we delete such personal information, you can send your request to support@trialboom.com or legal@trialboom.com.

7. Contacting Us

This Privacy Policy applies between you and Trial Boom LLC.

Visitors can send us an email at legal@trialboom.com, or write to us at: Trial Boom LLC, 2225 Buchtel Blvd. Unit #801, Denver, CO 80210, ATTN: Legal Dept.

